

Your Essential Listing Package

Compared to 3% Elite Package, these services are NOT INCLUDED

Listing Commission for Essential Package = 2%

This streamlined listing package is designed for sellers who are looking for professional representation at a reduced commission rate. While it includes all the core components necessary to list, market, and close the sale of your property, it excludes a few of the enhanced services provided in our higher-tier plans.

Professional Home Stager (1 Hour) — Not Included

Instead of a paid staging consultation, the listing agent will provide personalized guidance to help you prepare your property for sale.

Paid Pre-Sale Home Inspection — Not Included

Although this service is not provided by the agent, it is still highly recommended that you obtain a pre-sale inspection to help avoid surprises during the buyer inspection phase.

Professional Media — Included, but Limited

This package includes only professional still photography of the interior and exterior of the home. Property videos and enhanced visual content are not included.

Featured Property Video — Not Included

A professionally created property video is **not included** in this package. Instead, the listing will be showcased through still photography only.

Open Houses — Not Included

Open houses are not included with this package. Private showings will still be coordinated.

Attorney Review & Buyer Inspection Guidance — Not Included

During these legal phases, you will work exclusively with your attorney. I remain available to collaborate with your attorney as needed but do not directly guide these stages. All other aspects of listing, marketing, negotiation, and transaction management following attorney review are fully included in this service package.

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